

CT Provider Direct:

CT DSS Medicaid Direct Messaging Referral Program

Direct Messaging allows you to exchange patient information by secure email with any healthcare provider in the U.S. with a Direct address, regardless of their EHR or existing IT investments. Direct Messaging can optimize transitions of care and close gaps in healthcare communications.

Benefits of Direct Messaging include:

- ✓ Communicate with providers, hospitals, and labs in real time
- √ Improve care coordination
- ✓ Easily display and print CCD documents
- ✓ HIPAA compliant, includes delivery confirmations
- √ No EHR required

What is Direct messaging?

Direct Messaging is a **HIPAA-compliant**, federally sponsored standards-based protocol for standardizing electronic healthcare communications. Direct was designed to support the goal of health information exchange between providers engaged in using EHR technology meaningfully. All 2014 certified EHR technologies (CEHRT) are required to include this transport mechanism.

What is the cost?

Direct Messaging is <u>FREE</u> in Connecticut select medical professionals referred to our program. Eligible Connecticut providers are able to receive a free one-year Direct Messaging subscription, giving your practice a chance to get on board with this nationwide standard.

Connecticut Medicaid will sponsor the first year of Direct Messaging for providers participating in the Medicaid Electronic Health Records Incentive Program and their referral partners. After the first year you will be eligible to receive a discounted subscription of \$85/year.

There is no obligation to renew after the first free year.

How will Direct help my practice?

Use Direct to optimize care transitions and reduce readmissions

Direct Messaging can enhance your current workflow by sending and receiving real time clinical summaries, lab results, pre-op notes, patient histories, admit and discharge summaries and more.

View Continuity of Care Documents (CCDs)

Many hospitals and physicians are starting to send structured transition of care (ToC) summaries via Direct email. With CT Provider Direct, you have access to a One Click C-CDA Viewer, which allows you to easily view, print and save this information.

Save Money

Reduce your costs from fax, mail, couriers and VPN, as well as staffing costs related to managing/filing paper.

How to use CT Provider Direct Messaging

CT Provider Direct Messaging works just like regular web-mail, but it is HIPAA-compliant and can be used to send secure healthcare information. All you need to use your account is an internet connection.

Providers can access messages online, through Outlook, smartphone or tablet. You can use CT Provider Direct whether or not you have an EHR.

How to activate your free account

Contact Helena Hilario at 1-(855) 269-2032 or CT.Direct@CT.gov to activate your free Direct Messaging account today.

